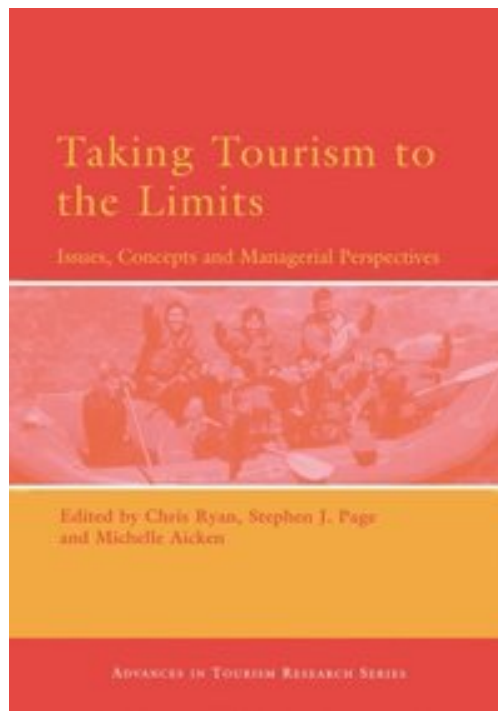


# Taking Tourism to the Limits

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The concept of margins and limits is often referred to within the tourism academic literature and includes subjects as diverse as carrying capacities, peripheral economies, technological advancement, adventure tourism, dark tourism and socially marginalized communities. After identifying a number of ways in which 'limits' might be defined Taking Tourism to the Limits explores concepts and challenges facing contemporary tourism in five main sections, namely in tourism planning and management, nature based tourism, dark tourism, adventure and sport tourism and the accommodation industry. Drawing upon case studies, current research and conceptualizations these different facets of the 'limits' are each introduced by the editors with commentaries that seek to identify themes and current practice and thinking in the respective domains. The picture that emerges is of an industry that reinvents itself in response to changing market parameters even while core issues of stakeholder equities and political processes remain problematic. International in scale, the book links with its companion piece Indigenous Tourism - the commodification and management of culture (also published by Elsevier) as an outcome of the very highly successful conference, Taking Tourism to the Limits hosted by the

University of Waikato' Department of Tourism Management in 2003.



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